

Lara Pinchbeck MA PHec RHFAC PM

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Professional Experience

2020- Sessional Instructor, Faculty of Extension, University of Alberta

- Instruct Universal Design course for Residential Interiors Certificate

2019- Professional Assessment Advisor Internship, ABE Factors Inc., Calgary

- Assess built environments to rate level of accessibility based on Rick Hansen Foundation Accessibility Certification
- Teach Rick Hansen Foundation Accessibility Certification Program training for Professional Accessibility Assessors to design and construction professionals

2018-22 Researcher-in-Residence, Edmonton

SPACES, PEOPLE, THINGS: Entanglements within Congregate Living

(<https://www.ualberta.ca/folio/2020/12/design-expert-builds-quality-of-life-into-spaces-for-people-with-invisible-disabilities.html>)

- Research relationships between people (residents and staff), the environment of congregate living for older adults and the stuff within it, and the effects of these interactions have on the quality of life for residents and staff.
- Realize cycle of research, advise, design, construct, program, train, implement, serve and evaluate.
- Inform community and industry partners to facilitate evidence-based decisions.
- Advise design teams of research to develop programs and spaces.
- Profile Albertans who enter congregate living for lifestyle preferences, routines, interests and cultural backgrounds to inform facility programming and activities.
- Prepare and deliver staff training programs to cultivate a person-centered organizational culture.

2018- Graduate Student Researcher, Research on Aging Policy and Practice (RAPP), University of Alberta, Edmonton

- Conduct research into relationships between material environments + lived experiences of people with invisible dis/abilities.
- Make meaningful difference in the lives of older adults and their families by bridging research, policy and practice.

2017- Founder and Principal, Lara Pinchbeck: Inclusive Research + Design

- Evaluate facilities and organizations to determine inclusivity and accessibility.
- Design places to provide meaningful access for people with disabilities. Projects include dementia care housing, access to medical and dental care, self-advocacy where consent is challenging, mapping urban barriers for folks with sensory aversion, and advancing design-for-all principles.
- Deliver professional development sessions to industry professionals including reflexivity and empathy training.
- Partner with industry leaders to realize best-practice evidence (<https://www.youtube.com/watch?v=TOSv49Ny5lc>)

2017-20 Research Assistant, University of Alberta

- Prepared grant and ethics applications.
- Fostered community and industry partnerships for future research possibilities and programming sites.
- Produced knowledge transfer materials such as reports, publications and films (<https://vimeo.com/user87448509>)
- Conducted literature reviews, environmental scans and market assessments.
- Executed qualitative research data collection and analysis.
- Conduct assessments and evaluations of built environments – indoors, outside and transportation.
- Taught design studies, and reflexivity and empathy awareness to students, volunteers and industry partners.

2010-7 Principal Planner, City of Edmonton

- Administered grant programs leveraging private and public property to create vibrant and successful commercial districts. Managed multimillion-dollar budget. Coordinated diverse stakeholders. Planned and implemented annual strategic action plans. Monitored economic benefits. Recommended future planning. Evaluate economic, social and safety impact.
- Advised on design solutions for building facades, shop interiors and streetscapes.
- Researched and developed multiple award-winning business attraction + retention program to respond to needs of business and commercial property owners in established neighbourhoods.
- Provided excellent customer service to commercial property and business owners with customer relations management

system. Finalist for customer service award.

- Designed system to monitor economic benefits of municipally-sponsored projects on commercial districts. Forecast future publicly-sponsored capital, social or marketing investments.
- Facilitated development of council advisory committee including terms of reference, bylaw, and membership recruitment and selection processes.
- Built business case for operation, administration and maintenance of significant municipal community centre. Recommend future funding and operations.
- Conducted community engagement activities with additional focus on reaching marginalized people.
- Supervise staff and practicum students.

2009 Strategic Communications Coordinator, University of Alberta

- Developed communications plan for start-up community-university research project.
- Informed strategic planning and community development models.

2008-9 Special Needs Childcare Specialist, Edmonton

- Provided direct care to children with special needs and their caregiving families.
- Documented their lived experiences.

2008-9 Certified Public Participation Practitioner, Alberta

- Conducted community consultation for municipal, national and international projects targeting marginalized communities.
- Develop information into strategic planning documents.

2001-2 Mainstreet Coordinator, Jasper East Village, Edmonton

- Leveraged existing resources, recruit volunteers to restore historic district and promote its economic potential.

2000-1 Community Animator, Action for Healthy Communities, Edmonton

- Delivered seed grants and liaise with community resources to address barriers to quality of life.

1998-2000 Graduate Architect, Brinsmead Ziola Architects, Edmonton

- Designed interiors of institutional and educational facilities.
- Documented user experience and taskscapes.
- Coordinated technical team

1995-7 Graduate Architect, deHoog D'Ambrosio Rowe architects, Victoria, B.C.

- Conducted community engagement activities.
- Designed neighbourhood and district master plans.
- Conducted feasibility studies for residential, commercial and institutional buildings and open spaces.

1993 Intern Architect, Campbell Moore Architects, Victoria, B.C.

1990-2 Intern Architect, Schmidt Feldberg Croll Henderson Architects, Edmonton

Education

2018-23 (anticipated) PhD, University of Alberta (Human Ecology; Material Culture) Testing of assessment methods of architectural spaces for functionality and well-being.

2021 EPIQ Evidence-based Practice for Improving Quality Train-the-Trainer, University of Alberta

2021 Graduate Teaching and Learning Program: Foundations Certificate, University of Alberta

2021 Foundational Caregiver Centered Care Certificate, University of Alberta (Applied Research & Innovation in Health Services Delivery in Family Caregiving)

2019 ALTER disABILITY Mundus Doctoral School, International Research Unit in Disability Studies – iDiS, University of Cologne + TH Köln – University of Applied Sciences, Cologne, Germany, 1-4 September

2019 Rick Hansen Foundation Professional Accessibility Assessor Certification, SAIT, Calgary

2018 GBA+ (Gender-Based Analysis Plus) Certificate, Government of Alberta

2017 Project Management Certification, PRINCE2

2014 Master of Arts, University of Alberta (Human Ecology: Material Culture) *with disabilities, living*: Lived experiences of people with disabilities going about their everyday activities in our city.

2014 Multicultural Awareness Certificate, City of Edmonton
2011 Crime Prevention Through Environmental Design (CPTED) Advanced Certificate, Dr. Richard Atlas, International CPTED Association
2009 Public Participation Certificate, International Association for Public Participation
2008 Public Relations Diploma, MacEwan University
1995 Bachelor of Environmental Design, DalTech, Halifax, (School of Architecture)
1990 Baccalauréat ès Arts, University of Alberta (Faculté St. Jean)

Awards, Grants + Scholarships

Canadian Association on Gerontology Margery Boyce Bursary (October 2021), \$500
Outstanding contribution of academic merit, engagement and original thinking to new developments in field.
University of Alberta Centenary Graduate Award (December 2020), \$7300
For the combination of academic standing and volunteer involvement in activities both on and off campus.
Canadian Home Economics Foundation Graduate Student Award (Dec 2019), \$1000
MITACS Accelerate Grant (2019-22) *Space, People, Things: Entanglements within Congregate Living* \$150,000.
Graduate Students' Association Academic Travel Grant (Sept 2019), University of Alberta, \$500 for ALTER: Society for Disability Research Conference, Germany
Human Ecology Graduate Student Travel Award (Sept 2019), University of Alberta, \$1000 for ALTER: Society for Disability Research Conference, Germany
Human Ecology Graduate Student Travel Award (2014), University of Alberta, \$500
Alexander Rutherford Scholarship (1987), \$1000

Publications

Master's Thesis Pinchbeck, L. (2014) *with disabilities, living*. Self Published e-book (Issuu) Pgs. 1-199.

Peer-Reviewed Presentations

Pinchbeck, L., Rott, D. and L. Wold (2021) *Making your Dream Home come True: applying research to aging-in-place homes*. World Home Economics Day, Alberta Human Ecology Association, Mar 19
Pinchbeck, L. (2020) *How do we measure success when we create an accessible place?* LivABLE Environment Conference, Oct 28-30.
Pinchbeck, L. (2020) *Spaces, People, Things: Environments for people living with dementia*. Royal Architectural Institute of Canada, Edmonton, June 5.
Strickfaden, M. + L. Pinchbeck (2020) *Music, a book, a fork, or a necklace: How can we use these everyday items in a new way as therapy?* Canadian Therapeutic Recreation Association Conference, Jasper, May 6-8.
Pinchbeck, L. (2020) *How do we know when a design is accessible?* Royal Architectural Institute of Canada, Edmonton, April 22.
Pinchbeck, L. (2019) *Combating Ageism through Design of Material Environment* (Plenary Panel), Alberta Continuing Care Association - IQ Conference, Red Deer, October 25.
Pinchbeck, L., M. Strickfaden (2019) *Everyday Objects: They become therapy tools by using them in new ways*. Early Onset Dementia Alberta Foundation, Edmonton, October 4.
Pinchbeck, L., M. Strickfaden (2019) *My walker makes me immobile: an autoethnographic exploration of a mobility device*. Campus Alberta Student Conference on Health! University of Alberta, Edmonton, October 4.
Pinchbeck, L., M. Strickfaden (2019) *Time, Otherwise*. ALTER: Society of European Disability Research, University of Cologne, Germany, September 5.

Strickfaden, M., L. Pinchbeck (2019) *Giving Voice to Older Adults through Co-created Films: Learning how Designed Things can support the aging process*. ICCER, University of Alberta, June 4.

Pinchbeck, L., M. Strickfaden (2019) *Relationships developed through co-creation*. University of Alberta Graduate Student Symposium, Telus Centre, Edmonton, May.

Pinchbeck, L., M. Strickfaden (2019) *My walker makes me immobile: an autoethnographic exploration of a mobility device*. Alberta Human Ecology Association Conference 2019, Leduc, April 26-28.

Pinchbeck, L. (2019) *Universal Design: > Curb Cuts + Grab Bars* at ICCER (Institute for Continuing Care Education + Research) Professional Development Sessions: April 8 (Calgary) + 11 (Edmonton)

Pinchbeck, L. + M. Strickfaden (2018) *with disabilities, living* at: Alter: European Society for Disability Research Conference, Lille, France, July 5-6.

Pinchbeck, L. (2018) *Architectural Adaptations to Aid Aging in Place*. Alberta Human Ecology Association Conference, April 27.

Pinchbeck, L. (2018) *Film as a bridge to convey sensory experiences to others*. Alberta Human Ecology Association Conference, April 27.

Pinchbeck, L., C. Fiorentino, M. Strickfaden (2018) *Discoveries from Workshops Co-Creating Art with Resident Artists* at Canadian Association on Gerontology Conference, Vancouver, October 18-20.

Strickfaden, M., A. Thomas, C. Fiorentino, L. Pinchbeck (2018) *Filmic Co-Creation Illustrating Designed Things as Therapy* at Canadian Association on Gerontology Conference, Vancouver, October 18-20.

Pinchbeck, L., Walsh, I. (2017) *Facade Improvement Program: Exploration of benefits of many, many small interventions*. Alberta Professional Planners Institute + Canadian Institute of Planners national conference, Calgary June 18.

Pinchbeck, L. (2017) *How to measure the economic health of business districts?* Business Improvement Areas of British Columbia conference, Nanaimo, April.

Pinchbeck, L. (2017) *Main Street Guidelines: how to talk to municipalities*. Business Improvement Areas of British Columbia conference, Nanaimo, April.

Pinchbeck, L. (2017) *Public Spaces + Disabilities*. Orange: design symposium, MacEwan University, Edmonton, January.

Strickfaden, M., Pinchbeck, L. (2017) *Empathic Design*. Orange: design symposium, MacEwan University, Edmonton, January.

Strickfaden, M. & Pinchbeck, L. (2016) *In Focus: Blind Photographers Challenge Visual Expectations*. Alberta Professional Planners Institute (APPI). Great Cities, Great Regions: Prairie-Urban Transformations Conference, Edmonton AB, September.

Pinchbeck, L. & Strickfaden, M. (2016) *Exploring the Design of the CNIB Outdoor Classroom*. Alberta Professional Planners Institute (APPI). Great Cities, Great Regions: Prairie-Urban Transformations Conference, Edmonton AB, September.

Pinchbeck, L. (2016) *How municipalities can support business areas*. Business Improvement Areas of British Columbia conference, Vancouver, April.

Pinchbeck, L. (2015) *Grant programs: Facade Improvement Program 101* Business Improvement Areas of British Columbia conference, Edmonton, April.

Pinchbeck, L. (2011) *CNIB Outdoor Classroom* in: Wickman, R., Lederer, R. & Strickfaden, M., *More than just universal design*. Extension Gallery, Extension Square, University of Alberta, April 18 - May 18.

Strickfaden, M. & Pinchbeck, L. (2011) *Urban Spaces through the Blind's Eye* in: Wickman, R., Lederer, R. & Strickfaden, M., *More than just universal design*. Extension Gallery, Extension Square, University of Alberta, April 18 - May 18.

Invited Presentations

Pinchbeck, L. (2021) *Inherent Ableism: Open your eyes to what you make invisible*. Canadian Institute of Planning Webinar, July 21.

Pinchbeck, L. (2020) *Interior Design Elements for Invisible Disabilities*. Course workshop for Dr. B. Torrell, Bellevue College, Seattle, USA, Nov. 21.

Pinchbeck, L., M. Strickfaden (2019) *Quinzhee: protective clothing system for seated clientele*. Course presentation for S. Proulx, Rick Hansen Foundation Professional Accessibility Assessor Certificate Training Course, SAIT, Calgary, May 8-11.

Pinchbeck, L. (2019) *Planning with marginalized people*. Course workshop for Dr. K. Whitfield: HGP515/PLAN515: Community Planning + Engagement, University of Alberta, March 26.

Pinchbeck, L. (2018) *Universal Design: >curb cuts + grab bars* (professional development seminars) Edmonton.

Pinchbeck, L. (2018) *Incline to include: Retail Ramps Pilot*. Alberta Human Ecology Association Conference.

Pinchbeck, L. (2015) *Living with Disabilities Daily*. City Hall, Edmonton, July 16.

Pinchbeck, L. (2014) *Living with Disabilities Daily*. CN Tower, Edmonton, July 24.

Pinchbeck, L. (2007) *Overcoming sensory aversion*. (Professional development for therapists + caregivers of children with sensory aversion to increase play + eating opportunities.) Getting Ready for Inclusion Today, Edmonton, January – May.

Creative Productions

Pinchbeck, L. (2021) *Urban Garden*. In *Illustrating Design as Therapy*. Strickfaden, M. (director), Barrett, A. (art director, sound design, editor), Bergen, M. (writer), Thomson, J. (lead artist), Fisher, J. (producer) + residents from Canterbury Foundation.

Pinchbeck, L. (2019) *House Friendly*. In *Illustrating Design as Therapy*. Strickfaden, M. (director), Barrett, A. (art director, sound design, editor), Bergen, M. (writer), Wickman, R. (original story), Schmidts, J. (lead artist), Pinchbeck, L. (producer) + residents at Lifestyle Options Retirement Community, Edmonton.

Pinchbeck, L. (2019) *Papa's Chair*. In *Illustrating Design as Therapy*. Strickfaden, M. (director), Barrett, A. (art director, sound design, editor), Bergen, M. (writer), McGinnis, V. (lead artist), Pinchbeck, L. (producer) + residents at Lifestyle Options Retirement Community, Edmonton.

Amerongen, P., Deshpande, D., Dovell, C., Farr, L., Jersak, C., Kaba, S., McDonald, C., + Pinchbeck, L. (2019) *Hejma Hejmo 'Cozy Home'*, Missing Middle Infill Design Competition, City of Edmonton.

Pinchbeck, L. (2018) *Brain Games*. In *Illustrating Design as Therapy*. Strickfaden, M. (director), Barrett, A. (art director, sound design, editor), Bergen, M. (writer), Pinchbeck, L. (lead artist & workshop coordinator), Thomas, A. (producer) + residents at Copper Sky, Spruce Grove.

Kwan, H. & Pinchbeck, L. (2016) *Incline to Include*. Old Strathcona Business Association. Installation of 12 ramps to increase wheeled access to street-level retail businesses along Whyte Avenue. July - October 2016.

Pinchbeck, L., Sunder, I., Strickfaden, M. (2011) *Wabi Sabi: Beauty in Everyday Objects*. (30-minute audio-visual presentation) Human Ecology Building Foyer, University of Alberta. April 4, 2010 - March 31, 2011.

Pinchbeck, L., Sunder, I., Van de Veen, K., & Strickfaden, M. (2010/11) *Sense and Sustainability: A multi-sensorial exhibit*. Human Ecology Building Foyer, University of Alberta. April 4, 2010 - March 31, 2011.

Supervising/Mentoring

Sparks, J. (2018-19) Professional Human Ecologist Student Mentoring Program, Alberta Human Ecology Association

Huang, S. (April 2012-July 2017) Economic Development Business Support Coordinator, City of Edmonton

Aranguren, K. (February-March 2017) Practicum, City of Edmonton

Williams, N. (June 2016-July 2017) Small Businesses Grant Program Coordinator, City of Edmonton

Tefera, E. (July-August 2016) *Sustainability of Edmonton's Business Revitalization and Main Streets*. (Co-supervised: Pinchbeck, L. & Kehrig, S.), Sustainability Scholarship between City of Edmonton (Business Improvement Areas Unit) and University of Alberta (School of Business)

Acutim, M. (April-June 2016) Practicum, City of Edmonton

Prochner, I. (April-September 2011) *Marketing grant programs to commercial property owners* (Co-supervised: Pinchbeck, L. & Zahara, K.) City of Edmonton

Lee, J. (May-August 2010) *Chinatown Revitalization Strategies in Canada Facade Improvement Programs* -

Technical Details (Co-supervised: Pinchbeck, L. & Zahara, K.) City of Edmonton

Teaching Experience

Pinchbeck, L. (2020) Instructor: EXRI:3499 Universal Design for Residential Interiors, University of Alberta

Pinchbeck, L. (2020) Instructor: Rick Hansen Foundation Accessibility Certification Program

Pinchbeck, L. (2018-19) Teaching Assistant: Design Strategies & Practice. HECOL 250 for Strickfaden, M.

Pinchbeck, L. (2018) Reflexivity within the Research Process. HECOL 469/569 for Strickfaden, M.

Pinchbeck, L. (2002-3) Teaching Assistant: Family and Community Diversity. HECOL 200 for Lange, E.

Pinchbeck, L. (2002-3) Instructor. Urban Wild courses for Fireweed Network for Lange, E.

Volunteer Service to Community

2021- WELL Homes Advisory, The WELL Building Standards

· Address the design and construction of healthy, accessible and resilient single-family homes

2021- Committee Member, Accessibility Standards Canada Emergency Egress Technical Committee

· Create accessibility standards that value and promote different perspectives, expertise and knowledge of persons with disabilities and technical experts.

2021- Committee Member, Glenrose Rehabilitation Hospital Site Quality + Safety Committee

2020- Guest Educator, Asia Development Bank, Manila, Phillipines

· Educate project managers on how to increase social inclusion outcomes for marginalized populations for major infrastructure projects

2020- Advisor, Edmonton Pride Seniors' Group

· Provide information to members about seniors' housing, cohousing models + residential development.

2020- Committee Member, Lendrum Aging-in-Place Initiative

· Apply evidence and community interest into strategic action plan.

2020- Evaluator, Pediatric Eating + Swallowing Project, Stollery Hospital, Edmonton

· Evaluate communications materials of protocols for families of children with feeding issues.

2019-20 Volunteer Marketing Director, Quinzhee Protective Clothing, Dr. Xioakun Yu, Donghua University, China + Dr. Megan Strickfaden, University of Alberta, Canada

· Coordinated international team for technical and marketing information.

· Prepared industry and market assessment for product including price points and usership.

2019- Board Director, Alzheimer's Society: Alberta + Northwest Territories

· Plan strategically how to realize priorities identified by people living with dementia and their care partners, specifically to improve their quality of life.

· Balance research portfolio between qualitative medical research and qualitative community research where activities for daily living are informed by evidence.

· Advocate to end social stigma associated with dementia through shifting away from ableist perspective to celebrate how people living with dementia can maintain and retain a high quality of life founded in dignity.

2019- Patient + Family Advisory Council Director, Stollery Hospital, Edmonton

· Translate lived experiences into design, develop, operate and evaluate operational protocols, communications materials and care spaces.

· Inform program development such as peer-support programs, in-hospital amenities and community resources.

2019 Member, College of Reviewers, Canadian Mortgage & Housing Corporation

· Reviewed grant applications to realize organizational strategic goals.

2019 Healthy Seniors Pilot Project Expert Reviewer, Government of New Brunswick

· Reviewed grant applications to realize organizational strategic goals.

2019 Rick Hansen Foundation BC Accessibility Grants Program External Reviewer

· Reviewed grant applications to realize goals of increased accessibility in built environment.

2018-20 Patient + Family Advisory Council Member, New Edmonton Hospital Project, Alberta Health Services, Alberta Health + Alberta Infrastructure, Edmonton

- Collect stories of lived experiences from multiple sources: formally as a member of several pediatric organizations and informally through connecting to families in communities and schools with special needs children.
- Translate stories into knowledge to advance a patient- and family-centered healthcare approach to service delivery and improve the patient experience across patient healthcare journey specifically embedded in all aspects from design to development to operations.
- Continually evaluate project documents for accuracy in reflecting both the diversity of the lived experiences of community members and the common vision of this new facility can deliver world-class healthcare well into the future.

2017- Patient + Family Centred Care Advisory Member, Stollery Hospital, Edmonton

- Advocate through lived experiences of children and youth in hospital for a diverse, thorough patient-centered hospital and community care for children and youth.

2011-17 Founding Member, Urban Green Cohousing Society, Edmonton

- Developed strategic plan to build multigenerational medium density housing project.

2015-17 Parent Advisory Member, Child Adolescent + Family Mental Health, Edmonton

- Advocated through lived experiences of children + youth with mental health challenges for person-centered community care.

2016- Community Connector, Arabian Horse Reading Literacy Program, Ardrossan, AB

- Promote animal therapy program to reduce social isolation for older adults.

2006-9 Founding Member, Little Bites: Family Care for Children with Feeding Tubes, Edmonton

- Connected caregiving families for support and knowledge sharing.
- Trained therapists and formal caregivers about sensory aversion and feeding transition journeys.
- Advocated for hospital families through establishment of patient and family advisory group.

2003-4 Advisory Member, Capital Health Council, Edmonton

- Consulted with network of community groups on healthcare issues.
- Presented findings to board to advance community-wide health.

1999-02 Chair + Director, Handicapped Housing Society of Alberta (Innovative Housing Society)

- Managed portfolio of new construction and existing facilities of affordable, accessible housing.
- Directed rebranding campaign of organization.
- Oversaw hiring of executive leadership.

1996-8 Volunteer, Victoria Women's Sexual Assault Centre, Victoria B.C

- Supported community members through crisis line.
- Prepared communications materials.

1991-2 Student at Large, General Services Council, University of Alberta, Edmonton

- Provided student perspective regarding academic issues.

1990-2 Student at Large, Facilities Development Committee, University of Alberta, Edmonton

- Provided student perspective regarding future development plans.

Professional Affiliation

2019- Professional Accessibility Assessor, Rick Hansen Foundation

2018- Member, Canadian Association for Gerontology/Alberta Association for Gerontology

2017- Professional Project Manager, PRINCE2

2016- Professional Human Ecologist, Alberta Human Ecology and Home Economics Association

2009- Public Engagement Practitioner, International Association for Public Participation